

15th September 2017

'HOW AM I SUPPOSED TO PROTECT MY KIDS IN THE FUTURE FROM THIS STUFF?' COALITION FOR MARRIAGE LAUNCHES NEW AD SERIES

The Coalition for Marriage released two additional television commercials in its *Widespread and Compulsory* series.

The advertisements again feature Australian mums concerned about radical LGBTIQ sex and gender education in schools.

The first commercial begins with Heidi McIvor. She says:

School programs have no place teaching my son radical gender ideas; that he might not be who he was born as.

The commercial then shows footage of *The Gender Fairy*, a book targeted at children aged four and up, which tells them: "Only you know whether you are a boy or a girl. No one can tell you." The book, which the Safe Schools Coalition website encouraged for inclusion in school libraries, was removed from the site after the public became aware of it.

The screenshot shows the Safe Schools Coalition website. At the top, there is a navigation menu with links for 'Who we are', 'News & Events', 'What we do', 'All Of Us', 'Resources', 'Our Supporters', 'Join Us', and 'Contact Us'. A search bar is also present. Below the navigation is a blue header with a subscription form and a search bar. The main content area features a large banner for 'THE GENDER FAIRY' by Jo Hirst. The banner image shows two children, a boy and a girl, looking at each other. Below the banner is a quote: "Only you know whether you are a boy or a girl. No one can tell you." Below the quote is a section titled 'Is 'The Gender Fairy' in your school library?' dated January 21, 2016. This section includes a paragraph about Jo Hirst's experience, a quote from Heidi McIvor, and a quote from a health professional. There are also social media icons for Facebook and Twitter, and a 'Safe Schools Coalition' logo.

The advertisement then features Cella White, who asks:

How am I supposed to protect my kids in the future from this stuff?

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Coalition for Marriage spokesman, Lyle Shelton, said that the answer to Ms White's question was important.

"Australian parents who are concerned about radical LGBTIQ sex and gender education in schools, and about their ability to have a say in what their children learn at school can and should vote 'no' in the postal survey."

The second commercial also begins with Mrs McIvor. She says:

Kids in Year Seven are being asked to role play being in a same-sex relationship

The commercial then highlights another resource from La Trobe University, the creators of the Safe Schools program, titled The Practical Guide to Love, Sex and Relationships for Years 7-10. The 'Sexual Diversity' activity in that program asks students to imagine being in a same-sex relationship.

Method

1. Tell the students: For this activity half the class will imagine that they are in a relationship with someone of the same sex, and half will imagine they are in a relationship with someone of the opposite sex.
2. Divide the class down the middle of the room. The students must answer the following 10 questions and keep a score in their heads. For every question a person answers a definite 'yes' they get one point. If they answer 'no' or 'don't know' - no point. This should be done in silence.

They're being asked to imagine themselves in different, sexual scenarios.

The commercial then shows another LaTrobe resource, in which students are asked: "Are most people inherently bisexual to some degree?"

A screenshot of a PDF document from La Trobe University. The document is titled "Difficult questions" and is part of "UNIT 4" and "ACTIVITY 4". It contains a list of 10 questions, with the first five visible in the image. The questions are:

- 14. Are there support groups around for kids who think they might be gay?
- 15. Are most people inherently bisexual to some degree?
- 16. When will I know it is the right time to have sex?
- 17. Can I get the pill without my parents knowing?
- 18. I'd love to be a dad one-day. Is it legally possible for a gay man to adopt or even to gain custody of his own child if he was to have a surrogate mother carry his child?

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Mrs McIvor concludes with the striking words:

They're under the age of consent; they're kids

Mr Shelton said of the ads: "Australian parents have a right to say 'no' to radical sex and gender programs in schools. Australian parents have a right to say 'no' to the removal of their parental rights. Australian parents have the right to say 'no' to same-sex marriage."

ENDS

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