

TOWNSVILLE CATHOLIC EDUCATION OFFICE

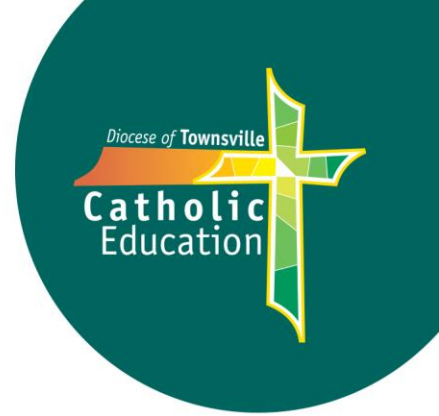
ROMAN CATHOLIC TRUST CORPORATION FOR THE DIOCESE OF TOWNSVILLE

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Media Release

Monday 6 November 2017

#Makeachoiceyouwontregret

A new student protection campaign called, #makeachoiceyouwontregret, was launched in Townsville Catholic secondary schools this past week. The campaign consists of four videos, where secondary students talk about the inappropriate use of social media.

“The campaign came from listening to students and recognising that they are a powerful voice and there is an untapped wisdom in the voices of our young people,” said Jennifer Blackshaw, Townsville Catholic Education Senior Social Worker.

Jennifer has been visiting secondary Catholic schools in Townsville and presenting the videos to the students at assemblies.

“The students’ feedback was been amazing,” said Jennifer.

“The students on the videos offered some really practical and helpful ideas about supporting their peers. The students’ responses to these videos has been very mature and demonstrate a willingness to spread this message to other students about the importance of being safe and appropriate on social media and to think about the consequences involved.”

The project initially set out to develop one short video clip focusing on keeping safe online, but ended up morphing in to a series of four short video clips; cyber bullying, consequences, sexting and help and support, due to the incredible content the students contributed.

The students that are a part of the videos are from St Margaret Mary's College – Hyde Park, Ryan Catholic College- Kirwan, St Anthony's Catholic College- Deeragun and Southern Cross Catholic College- Annandale. These students have become ambassadors of the #makeachoiceyouwontregret campaign and are promoting this important message in their schools.



Jennifer Blackshaw with St Margaret Mary's College students

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