

For Immediate Release

Media Release:

A New Chapter for the Spirituality Ministry of the Sisters of Saint Joseph with a new name; *The Mary MacKillop Spirituality Ministry*, honouring legacy and embracing the future.

Sydney, Australia – 1 May 2025. Today, a new chapter begins for the Spirituality Ministry of the Sisters of Saint Joseph, renaming it *the Mary MacKillop Spirituality Ministry* and bringing with it a new brand identity designed to honour the legacy of Saint Mary MacKillop and meet the spirituality needs of today's world.

The Mary MacKillop Spirituality Ministry operates seven spirituality and heritage centres, spread across five Australian states, bringing them together as a single entity under the leadership of the Spirituality Ministry Board and its CEO, Xavier Crimmins.

“Rooted in unity, purpose, and spiritual growth, seven centres have come together in a whole of ministry approach under one new name, united by a shared mission and vision to make a lasting impact towards deeper connection and to fulfil our purpose of inviting all to encounter the Sacred”, said Xavier Crimmins.

“This exciting transformation reflects the Ministry’s commitment to providing inclusive and inspiring spaces for spirituality programs, reflections, museums, conferences, meeting and accommodation facilities in response to emerging contemporary needs.”

For over 40 years, the Spirituality Ministry of the Sisters of Saint Joseph have offered spaces for quiet contemplation, professional development, and spiritual growth. The refreshed brand introduces a modern identity, emphasising relevance and inclusivity while staying rooted in the mission of nurturing hope and flourishing life.

“Our renewed vision is to create spaces where individuals and groups can disconnect from daily distractions and reconnect with their purpose”, remarked

Xavier, continuing “this brand launch celebrates our heritage and extends an open invitation to everyone seeking nurturing spiritual experiences”.

The new name and brand were revealed at a hybrid event at the Mary MacKillop Spirituality Centre Baulkham Hills, where attendees experienced firsthand the clear purpose, mission, vision and values which the Ministry has adopted to step confidently into this new chapter.

Clearer communication and a contemporary aesthetic are set to position the Ministry for future growth and broaden the mission’s outreach.

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Attached Image: (LtoR)

Xavier Crimmins – Mary MacKillop Spirituality Ministry CEO

Louise Reeves – Sisters of Saint Joseph Congregational Leadership Team

Josephine Dubiel – Sisters of Saint Joseph Congregational Leadership Team

Mary Ellen O’Donoghue – Sisters of Saint Joseph Congregational Leadership Team

Natalie Acton – Mary MacKillop Spirituality Ministry Board Chair