

## Pack a Pencil Case and give kids the tools to shine at school



*Jessica Millward with hand packed pencil cases donated to the School Savvy 2026 back to school campaign*

**Tuesday 11 November 2025.** Centacare FNQ's School Savvy FNQ campaign is inviting workplaces, classrooms and community groups across Far North Queensland to join the **Pack a Pencil Case Challenge**, a hands-on way to help local children head back to school prepared and confident.

The challenge is simple:

1. Buy a pencil case.
2. Fill it with new school supplies.
3. Label it Primary or Secondary.
4. Drop it off by Friday 12 December at the new School Savvy Hub (66 Pease Street, Manoora), Connect Hub Cairns Central (next to iPlay), or any local Vinnies store.

Centacare FNQ Executive Director Anita Veivers said the annual initiative embodies the spirit of community and giving.

"Every item helps. Every act of giving matters. Together, we can make sure every child walks into school with the tools and confidence they need to learn," Ms Veivers said.

All donations will support the 2026 School Savvy FNQ back-to-school campaign, which provides affordable school essentials for families doing it tough.

**Media Assets:** [Click here](#) to access images of School Savvy team with pencil case donations

For supply lists and more information, visit [schoolsavvyfnq.org](http://schoolsavvyfnq.org) or email [schoolsavvyfnq@centacare.org](mailto:schoolsavvyfnq@centacare.org).

Be part of our village. Their future.

**ENDS**

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**About School Savvy FNQ**

Established by Centacare FNQ in 2016 during Anti-Poverty Week, School Savvy has become a cornerstone community initiative, offering affordable school uniforms and supplies to families through regional pop-up shops. Since its launch, the program has supported more than 14,000 students and 6,700 families across Far North Queensland, demonstrating the power of a community that believes every child deserves a fair start to their education.

**PACK A PENCIL CASE**  **Challenge**  
by centacare FNQ

Take on the challenge and help our village get ready for  
**BACK TO SCHOOL**

We're calling on workplaces, classrooms and community groups across Far North Queensland to take part in the Pack a Pencil Case Challenge.  
Buy a pencil case, fill it with essential school supplies, and help children return to school prepared and confident.

**YOUR MISSION?** Buy a pencil case, fill it with essential school supplies, and help children return to school prepared and confident.

**HOW TO TAKE PART:**

1. Choose to pack for Primary or Secondary students
2. Buy the pencil cases and stationery items — new items only, please.
3. Label each pencil case Primary or Secondary once packed.
4. Drop off completed pencil cases to the School Savvy Hub, 65 Pease Street, Manooora.
5. Deliver by Friday 12 December, or by your last day of school term if you're a classroom or school group.

Every packed pencil case is one more child ready to learn.  
Be part of our village. Their future.

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for more info