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## **MEDIA RELEASE**

### **AMAZON HELPS VINNIES SUPPLY 1,000 STUDENTS WITH BACK-TO-SCHOOL ESSENTIALS**

For the third year in a row, Amazon Australia is assisting the St Vincent de Paul Society to provide another 1,000 Australian students with back-to-school essentials for the start of first term 2023. Items include stationery, lunchboxes and drink bottles.

The collaboration is focused on some of the families the Society knows are struggling with household expenses.

St Vincent de Paul Society National President Claire Victory said as the rapidly rising cost of living drives more people closer to the edge, the generosity of Amazon Australia will help many families.

‘It’s really pleasing to be helping another 1,000 students get what they need to participate and learn.

‘This campaign has now helped 3,000 children around Australia. It’s a great initiative and it’s fantastic that Amazon Australia is maintaining its strong commitment to families doing it tough,’ Ms Victory added said.

‘Amazon’s support in Australia is part of our commitment to providing much-needed assistance to local communities where our employees live and work’, Amazon Australia Director of Operations, Mindy-Espidio Garcia, said.

‘Amazon is proud to once again partner with the St Vincent de Paul Society to support families with a range of back-to-school items, packed by the team at our Moorebank fulfilment centre in Sydney.

‘The start of the school year is an important time for every child, and every child deserves the opportunity to thrive. We hope this offers some assistance for parents setting their kids up for a successful 2023.’

The St Vincent de Paul Society is distributing the back-to-school packs direct to families in need via its extensive membership network.

‘Donations like these allow the St Vincent de Paul Society to provide people in need, specifically children, with practical assistance,’ Claire Victory added.

‘We’re very grateful to Amazon Australia for continuing this campaign for three years.

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*The St Vincent de Paul Society in Australia consists of 45,000 members and volunteers who operate on the ground through over 1,000 groups located in local communities across the country.*

#### **MEDIA CONTACT**

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